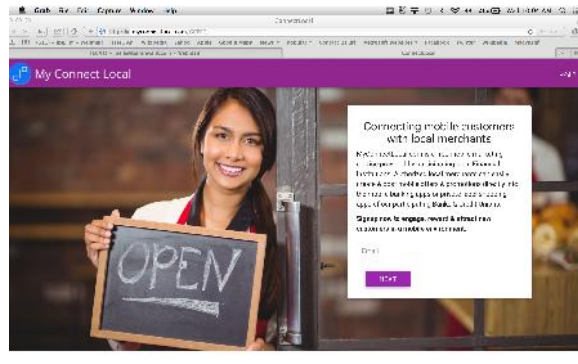


As part of our commitment to support & promote local businesses we are launching a **Free** new mobile marketing platform for local merchants!

Promote your business, post coupons & daily specials to over **37,000** of our mobile members within our mobile banking application. *Did you know mobile offers are seen & redeemed 10X more than print!*

Introducing www.myconnectlocal.com/GCEFCU



What does this mobile marketing platform provide you?

1. Access to 37,000 mobile users to see details about your business.
2. Easily create and distribute mobile coupons & promote your daily specials in seconds.
3. Get access to reports on the performance of your promotions: offers viewed, offers re-deemed, frequent users & more!
4. Reward your best customers with your best offers.
5. Easily upgrade to a fully featured loyalty app for your business.

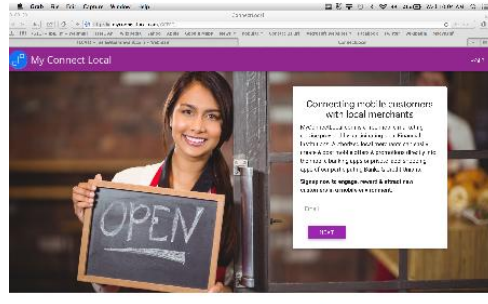
Is this service really free? Yes, the only requirement is that when our members show the offer on their mobile device to your staff it will remind your staff that our members must use their Gulf Coast Educators debit or credit card to get the offer. We simply ask that you honor those terms.

Register today! We are restricting this service to a limited amount of merchants

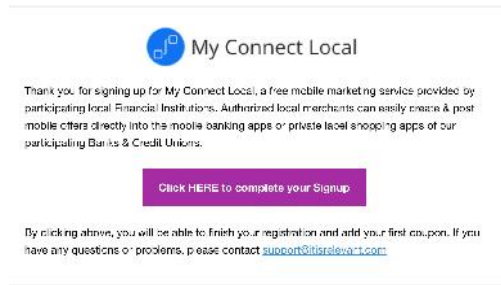
How do I get started?

Step 1 . Go to

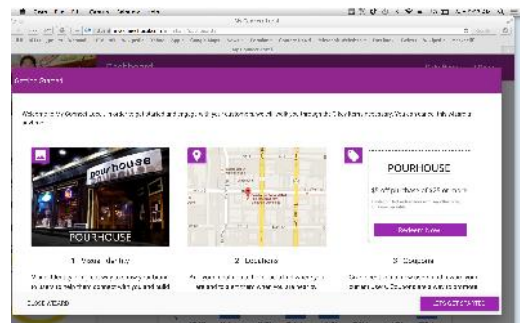
www.myconnectlocal.com/GCEFCU & simply enter your email.



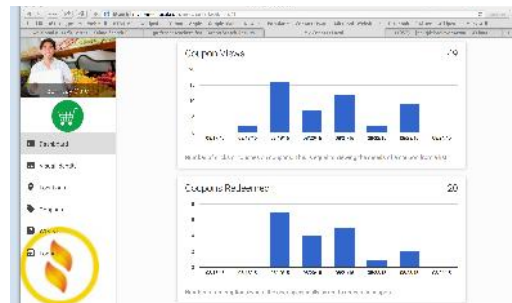
Step 2. After a few minutes you will receive an email confirmation with a link to complete your registry process.



Step 4. Our help wizard will start. Click on the “Lets get Started” button (bottom right) to add your logos, location data & create your first offer!



Step 4. At anytime you can click on the “coupon” tap to add more offers or edit your current offers.



Please note that Gulf Coast Educators Federal Credit Union can reject certain types of merchants. All offers created will be pending upon approval before they are posted into our mobile banking app.