



For Immediate Release
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Gulf Coast Educators FCU Awards CCISD ISD Superintendent Grand Prize



Grand Prize winner for “Swipe. Sign. Shop!” promotion, Dr. Greg Smith, with GCEFCU League City branch manager, Adam Smith

Pasadena, TX: On January 13, 2017, Dr. Greg Smith was announced as Gulf Coast Educator FCU’s grand prize winner for their “Swipe. Sign. Shop!” promotion. Dr. Smith is a long time credit union member as well as the superintendent for Clear Creek ISD schools. Upon receiving the prize, Dr. Smith stated that he planned to use the money to pay it forward with random acts of kindness to employees in his district.

The promotion, which lasted from November 14 – December 31, 2016, enticed members to use their debit and credit cards in the form of credit to be put into a drawing to win a \$1,000 shopping spree. Each credit transaction counted as one entry into the drawing. Along with the grand prize, there were also ten other \$100 winners, one for each week of the sweepstakes.

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators got together and formed what today remains a credit union dedicated to serving the financial needs of school employees in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery or Waller Counties, Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure.