



For Immediate Release Caylee Smith, Marketing Coordinator – csmith@gcefcu.org

Grand Opening of Gulf Coast Educators FCU – Summerwood Branch



Linda Lukaszewski (CEO) and Barry Beck (Board Member) along with GCEFCU employees, business partners, Lake Houston Chamber of Commerce, and community members cutting the ceremonial grand opening ribbon at Gulf Coast Educators FCU – Summerwood Branch.

Houston, TX: On January 23, 2018 Gulf Coast Educators Federal Credit Union celebrated the grand opening of their fifth branch in the greater Houston area. The new branch is located in the Westlake Marketplace shopping center, anchored by a Kroger Marketplace. This is the credit union's first location north of 1-10. This new location is easily accessible to employees of Humble, Sheldon, Aldine, Crosby, Channelview, and Galena Park ISDs.

The new Summerwood location is a bit different than your typical financial institution. Here, you won't find cold offices with closed doors, or tellers behind a glass wall. The branch, designed by SLI Group, has bright blue booths lined on one wall, and Interactive Teller Machines on the other.





"This branch was designed so that our members would feel at ease when handling their finances, something that can often be a stressful and daunting task," explained Linda Lukaszewski, CEO of GCEFCU. "We wanted our members to feel comfortable at their credit union."

During the grand opening festivities, Gulf Coast Educators offered all attending school district superintendents the opportunity to earn money for their schools by entering their money machine. They were allotted 30 seconds to grab as much money as they could, after which Gulf Coast Educators doubled, and then donated to their school's education foundation. Donations were made to the following district foundations:

Sheldon ISD: \$248

Humble ISD: \$254

Channelview ISD: \$280

Gulf Coast Educators Federal Credit Union – Summerwood Branch

14243 East Sam Houston Parkway North, Suite 100 Houston, Texas 77044

Lobby Hours

Monday to Friday 9:00 am - 6:00 pm

Vestibule ITM (Full service teller)

Monday to Friday 7:00 am to 7:00 pm Saturday 9:00 am to noon

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators came together and formed what today remains a credit union dedicated to serving the financial needs of school employees in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery and Waller Counties, Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure.

Image 1: Linda Lukaszewski (CEO) and Barry Beck (Board Member) along with GCEFCU employees, business partners, Lake Houston Chamber of Commerce, and community members cutting the ceremonial grand opening ribbon at Gulf Coast Educators FCU – Summerwood Branch.





- Image 2: Outside view of Gulf Coast Educators Federal Credit Union's Summerwood Branch, located at 14243 East Sam Houston Pkwy N, Suite 100, Houston, TX 77044.
- Image 3: Inside view of Gulf Coast Educators Federal Credit Union's Summerwood Branch, located at 14243 East Sam Houston Pkwy N, Suite 100, Houston, TX 77044.
- Image 4: Booth seating provides a relaxing atmosphere for GCEFCU members to handle their finances.
- Image 5: Amy, one of GCEFCU's Summerwood representatives, can help with any of your banking needs.
- Image 6: The Interactive Teller Machines (ITMs) allow you to video chat with a teller to complete all of your transactions.
- Image 7: The front vestibule is equipped with 24/7 ATM access, and ITM access during regular banking hours.

