



## For Immediate Release Caylee Smith, Marketing Director – <a href="mailto:csmith@gcefcu.org">csmith@gcefcu.org</a>

## **Grand Opening of Gulf Coast Educators FCU – Baytown Branch**



Linda Lukaszewski (CEO) and Barry Beck (Chairman of the Board) along with GCEFCU employees, business partners, Baytown Chamber of Commerce, and community members cutting the ceremonial grand opening ribbon at Gulf Coast Educators FCU – Baytown Branch.

Baytown, TX: On February 26, 2019 Gulf Coast Educators Federal Credit Union celebrated the grand opening of their sixth branch in the greater Houston area. The new branch is located on Garth Road, just south of I-10 in front of H-E-B. The Baytown area was strategically chosen to provide accessible member service to employees of Goose Creek, Galena Park, Channelview, Barbers Hill, Crosby, and Sheldon ISDs.

The new Baytown location is similar to GCEFCU's Summerwood branch that opened in 2018. At these two branches, you won't find cold offices with closed doors, or tellers behind a glass wall. These smaller "micro-branches" have bright blue booths that line one wall, and Interactive Teller Machines on the other.







"These branches were designed so that our members would feel at ease when handling their finances, something that can often be a stressful and daunting task," explained Linda Lukaszewski, CEO of GCEFCU. "We wanted our members to feel comfortable at their credit union."

During the grand opening festivities, Gulf Coast Educators offered a free Teacher Book Fair to all educators who visited the new branch. Teachers were allowed to take up to 10 books, which were generously donated by Half Price Books.

Gulf Coast Educators Federal Credit Union – Baytown Branch 6360 Garth Road, Ste 140 Baytown, Texas 77521

## **Lobby Hours**

Monday to Friday 9:00 am – 6:00 pm

## **Drive Thru ITM (Full service teller)**

Monday to Friday 7:00 am to 7:00 pm Saturday 9:00 am to noon

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators came together and formed what today remains a credit union dedicated to serving the financial needs of school employees in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery and Waller Counties, Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure.

