



For Immediate Release
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Gulf Coast Educators Donates \$3K to Districts for School Board Recognition Month



Pictured above: Dr. King Davis, Superintendent of Sheldon ISD; Julia Arceneaux, GCEFCU Business Development Manager, and members from Sheldon ISD's Board of Trustees.

Pasadena, TX: On January 28, 2021 Gulf Coast Educators FCU announced the three districts that were selected as the winners of their School Board Recognition Month Giveaway. Board of Trustees from each of the following districts were awarded \$1K to use towards their district's needs: Pearland, Pasadena, and Sheldon Independent School Districts.

January is School Board Recognition month, to demonstrate their appreciation for school board members, GCEFCU decided to do a virtual giveaway on their Facebook and Twitter pages. Employees and community members of districts in the state of Texas were able to nominate their school board to win. The giveaway was open from January 21-27, 2021 and received more than 560 comments on Facebook and was retweeted more than 50 times on Twitter. GCEFCU truly values the work that each Board of Trustees does for their students, teachers, and schools, and commend them for the exceptional work they do in leading their districts.

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators got together and formed what today remains a credit union dedicated to serving the financial needs of school employees in the state of Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure. To learn more about the credit union, visit www.gcefcu.org.