



For Immediate Release Kayce Barajas, Marketing Specialist – kbarajas@gcefcu.org

Grand Opening of Gulf Coast Educators FCU – Katy Branch



Linda Lukaszewski (CEO) and Richard Mills (Board Member) along with GCEFCU employees, business partners, Katy Chamber of Commerce, and community members cutting the ceremonial grand opening ribbon at Gulf Coast Educators FCU – Katy Branch.

Katy, TX: On March 16, 2022, Gulf Coast Educators Federal Credit Union celebrated the grand opening of their eighth branch in the greater Houston area. The new branch is located on the Katy Freeway, right next to the Katy Buc-ee's. The Katy area was strategically chosen to provide accessible member service to employees of Katy ISD and surrounding communities.

The new Katy location is similar to GCEFCU's Summerwood and Baytown branches that opened in 2018 and 2019. Instead of a traditional teller line, members can conduct their banking transactions using an Interactive Teller Machine (ITM). Members have the option to use the machine as a regular ATM or speak directly with a GCEFCU representative via video. The new branch also houses a convenient drive thru ITM and newly designed office space to provide additional privacy.







The grand opening festivities for the new branch lasted all week long, March 14 - 18, 2022. The first 25 Katy ISD employees to visit the branch each day received a free \$25 gift card for stopping by. In addition, the credit union's business development team was on site throughout the week giving away complimentary treats, such as gourmet popcorn, cookies, breakfast tacos, and Italian ice. Those who attended the ribbon cutting on Wednesday were surprised with their own custom souvenir for the event – a cartoon drawing of themselves from a caricature artist.

"The Katy community has welcomed us with open arms, and for that we could not be more thankful," stated Linda Lukaszewksi, CEO/President of Gulf Coast Educators FCU." Our credit union prides itself on serving educators in any way we can, both in the classroom and at home. Through various partnerships with Katy ISD, the Katy Chamber of Commerce, and other local businesses, it is evident that this community shares our same values. GCEFCU is proud to officially be a Katy resident."

Gulf Coast Educators Federal Credit Union – Katy Branch

27252 Katy Freeway Ste 1200 Katy, TX 77494

Lobby Hours

Monday to Friday: 8:00 am – 5:00 pm

Drive Thru ITM (Full-Service teller)

Mon-Fri: 7:00 am to 7:00 pm Saturday: 9:00 am to Noon

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators came together and formed what today remains a credit union dedicated to serving the financial needs of school employees in the state of Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure. To learn more, visit www.gcefcu.org.



GCEFCU - Katy Branch 1



Lobby of GCEFCU Katy Branch 1

