



For Immediate Release
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Pictured above: Simon Alexander Rutt

Pasadena, TX: On May 3, 2022, Gulf Coast Educators FCU awarded \$500 to one of their newest members, 14 year-old Simon Alexander Rutt. Simon was the grand prize recipient for the credit union's Youth Month promotion, "Save Small, Dream Big" which took place April 1 – April 30, 2022.

April is National Credit Union Youth Month, a time when credit unions all over the country encourage kids to develop healthy saving habits and spread financial literacy education. GCEFCU participated this year by providing financial literacy materials to members, lesson plans for educators, and a special promotion just for younger members to encourage them to start saving.

The "Save Small, Dream Big" promotion lasted the entire month of April, and encouraged members to start a credit union account for their child(ren). GCEFCU has three youth accounts available – Sandy Savers Kid's Club (0-12 years old), Student Checking (13-17 years old), and College Saver CD (0-17 years old). Any member who opened one of these accounts during the month of April received a special gift and were entered to win a random drawing for \$500.

About Gulf Coast Educators FCU: In 1948, eleven Pasadena ISD educators got together and formed what today remains a credit union dedicated to serving the financial needs of school employees in the state of Texas. The credit union offers its member-owners a full line of banking services, but through a cooperative ownership structure. To learn more about the credit union, visit www.gcefcu.org.